

**Danielle Shapiro**  
Cell: 307 690 0951  
PO Box 13288  
Jackson, WY 83002  
[danielleshapiro@mac.com](mailto:danielleshapiro@mac.com)  
[www.danielle-shapiro.com](http://www.danielle-shapiro.com)

An experienced writer and journalist with a track record in beat reporting, international reporting, feature writing, content marketing, speechwriting and editing seeks work in magazine, newspaper, or online journalism; book, memoir and speech writing; or in corporate and organizational consultancies. Particular journalistic expertise in covering human rights, women's rights, children's lives, education, poverty, conflict, public health and sports. Proven skill in writing for think tanks, non-profits, academic institutions, and government agencies as well as writing and editing acumen in content marketing and speechwriting. Works independently and on teams; communicates effectively; writes with clarity, prioritizes accuracy; and never misses a deadline.

## EXPERIENCE

- iksplor**, Content Director, *Jackson, WY* July 2019 – present
- Writer and editor for a small woman- and family-owned company that sells high-quality merino wool adventure clothing and gear for children and babies. I create and edit website content, write and manage the company's newsletter and tackle any other copy challenges needed.
- The Oratory Laboratory**, Speechwriter, *New York, NY (but work remotely)* July 2018 – Jan. 2020
- Speechwriter for personal events such as weddings, funerals, and more. I connect with clients to discuss their goals for the speech, gather information about the subject of the speech and then weave the material into compelling, humorous and touching speeches. I have written maid of honor and best man speeches, father and mother of the bride toasts, eulogies and more.
- Contently**, Managing editor, *New York, NY (but work remotely)* November 2014 – present
- Managing editor handling several accounts for this New York City-based content marketing company overseeing freelance writers and editing their stories for grammar, clarity, writing quality, and brand objectives. I insure their copy is filed on time, gather and review story pitches, and otherwise manage the content flow for client publications. I work with clients to develop their publication strategy, generate story ideas and meet marketing objectives.
  - I have also written content for several clients mostly focused on travel and outdoor adventure.
- Writing and editing consultancies**, Freelance writer and editor, *various locations* May 2013 – present
- Wrote brochures for the Harvard Kennedy School Executive Education program. Conducted interviews with course instructors, did minor supplemental research, and reviewed materials the university provided in order to draft the brochures.
  - Wrote Program Results Reports for the Robert Wood Johnson Foundation. These reports, published on the Foundation's Web site, summarize the work and results of various grantees.
  - Compiled and wrote case summaries for the Center for American Progress describing individuals convicted of stalking offenses who then committed a gun crime. These were used for the Center's broader policy work on guns and crime.
  - Drafted how-to manuals for the NYC Mayor's Office of Immigrant Affairs that were designed to help city governments better serve immigrants and integrate them into the community. Topics covered education, financial empowerment, libraries, health, public benefits, and family and child welfare.
  - Conducted interviews and wrote case studies for the Partnership for A New American Economy that covered the impact of immigration on communities around the country.
- Freelance journalism**, Reporter, *various locations* July 2008 – present
- Reporter writing and pitching stories for newspapers and magazines, including pieces published by The Hatch Institute (formerly The Contently Foundation), Fusion, The Daily Beast, Powder.com, ESPN.com and espnW.com, The Smart Set, and The Christian Science Monitor.
  - Reporting trips: India, Liberia, eastern Democratic Republic of the Congo, Nepal, Indonesia, Libya, Tanzania, Kenya, El Salvador and the United States.
- Herald News**, Education Reporter, *West Paterson, NJ* Sept. 2006 – June 2008
- Covered education in Passaic County, writing primarily about K-12 education, as well as higher education.
  - Focused on state education issues and the Paterson School District, New Jersey's third-largest and one of its poorest.
- Planet Jackson Hole**, Freelance Journalist, *Jackson Hole, WY* July 2004 – Aug. 2005
- Regularly covered religion, county politics, local land development, police and courts.
- Jackson Hole News and Guide**, Freelance Journalist, *Jackson Hole, WY* Feb. 2004 – Aug. 2005
- Wrote articles for the features editor and special sections including previews, book reviews and local profiles.
- Women in Conflict Resolution Project**, Freelance Journalist, *International* March 2004 – June 2005
- Wrote about and researched women's roles in conflict resolution as a continuation of my Master's dissertation.
  - Interviewed women in Israel and Palestine in May 2004, Buenos Aires in April 2005 and Belfast in June 2005.

## EDUCATION

- Columbia University Graduate School of Journalism, New York, NY** May 2006
- MS in Journalism, newspaper concentration. Graduated with honors.
  - Course work: Columbia News Service (CNS), national and cultural affairs reporting, radio skills and narrative writing.
  - Published CNS clips in the Chicago Tribune, Miami Herald and Philadelphia Inquirer. Honors in Reporting and Writing One.
- School of Oriental and African Studies, University of London, London, U.K.** Sept. 2002-03
- MA in International and Comparative Legal Studies with Distinction (highest possible). Focus on human rights law.
  - Dissertation: Women's Human Rights and Participation in Conflict Resolution and Peace-building.
- Brown University, Providence, RI** May 1999
- B.A. English Literature, Magna Cum Laude, Phi Beta Kappa, Honors in English.
  - Honors Thesis: Virginia Woolf's rendition of women's experience in the First World War.
- Università degli Studi di Padova / Boston University, Padua, Italy** Sept. - Dec. 1997
- Lived with a host family and studied language and literature; all course work was in Italian.

## AWARDS

- Second place, Magazine Reporting, New Jersey Chapter Society Of Professional Journalists 2012  
Excellence In Journalism Awards; the story, "The Kids Really Are All Right," appeared in Inside Jersey Magazine.
- First place in the Robert P. Kelly Award from the New Jersey Press Association while at the 2007  
Herald News. Award given to a first-year reporter at a daily paper with a circulation under 60,000.
- James A. Wechsler Award for National Affairs Reporting for my Masters project at Columbia May 2006  
about Muslim Americans in the U.S. military.

## OTHER WORK EXPERIENCE

- Jackson Hole Ski School, Ski Instructor, Jackson Hole, WY** Dec. 2000–April 2004
- Certified level II PSIA. Taught adults and children of all ages and abilities.
- Southern Center for Human Rights, Intern, Atlanta, GA** May - Aug. 2001
- Researched capital and civil cases and assisted on work to improve Georgia's indigent defense system.
- Family Violence Law Center, Community Educator, Berkeley, CA** Dec. 1999 – Dec. 2000
- Taught dating violence prevention in Oakland public schools (middle and high), teen health clinics and youth agencies.
  - Helped organize and facilitate support groups for women inmates at the Dublin Federal Correctional Institute.
- Operation Crossroads Africa, International Volunteer, Ghana, West Africa** Summer 1998
- Lived and traveled for seven weeks in Ghana. Worked on local community development projects in a small village.

## SKILLS and INTERESTS

**Languages:** Highly proficient in Italian, intermediate French, basic Spanish.

**Computer:** Basic excel, Nexis searches.

**Interests:** Travel, skiing, biking, hiking, singing (7 years of formal training), dancing and cooking.

## REFERENCES:

Provided upon request

